

Please note: This is a copy of the ITC China survey, which is a face-to-face survey. In addition to this smoker survey we have also created a non-smoker survey, which is available upon request

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Interviewer code
CODE0

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City code
CODE1

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Street code
CODE2

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Residential block code
CODE3

--	--	--	--

Household code
CODE4

--	--

Individual code
CODE5

1

--	--	--	--

Subject's name
CODE_NAME

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Telephone number
CODE_TEL

The Framework Convention on Tobacco Control Surveillance Adult Smoker's Questionnaire

DATE OF INTERVIEW: □□□□YYYY□□MM□□DD

START TIME: □□HOUR□□MINUTE

**NATIONAL CENTER FOR CHRONIC AND
NONCOMMUNICABLE DISEASE CONTROL AND
PREVENTION**

**CHINESE CENTER FOR DISEASE CONTROL AND
PREVENTION**

Inclusion criteria of study subjects:

1. Local registered residents, 18 years and older;
2. Have smoked at least 100 cigarettes in their lifetime, and are smoking now;
3. Will live in this house in next 5 years, or promise to inform local CDC after moving.

A. Smoking part

AN2. Have you smoked 100 cigarettes or more in your lifetime?

- ① Yes
- ② No

A1. Do you smoke every day less than every day, or not at all? (Including factory-made cigarettes, hand-rolled cigarettes)

- ① Every day
- ② Some days → **Skip to A3.**
- ③ Not at all

For every day smokers, ask A2.

A2. On average, how many cigarettes do you smoke each day, including both factory-made and hand-rolled cigarettes?

For some days smokers, ask A3.

A3. On average, how many cigarettes do you smoke each week?

Notes: If respondents give range (e.g. 15-20 cigarettes), choose midpoint and round up, if necessary (e.g. 17.5 becomes 18.0).



B. Survey part

B1. Do you smoke factory-made cigarettes, roll-your-own cigarettes, or both?

- ① Only factory-made cigarettes → Skip to B3.
- ② Only roll-your-own cigarettes → Skip to B3.
- ③ Both

B2. Which do you smoke more, factory-made cigarettes or roll-your-own cigarettes?

- ① Factory-made cigarettes
- ② Roll-your-own cigarettes
- ③ About the same

B3. In the last month, what brand of [factory-made/roll-your-own cigarettes] did you smoke more than any other? (Please choose only one brand)

Interviewer Note: Ask for brand family (e.g. Baisha), AND brand variety (e.g. light, etc.) as instructed on card①

B3A. Brand Roll your own: Skip to B4

B3AS1. Other (Domestic):

B3AS2. Other (Foreign):

B3B. Variety

B3BS1. Other (Domestic):

B3BS2. Other (Foreign):

B3C. Tobacco Company of the cigarettes you smoke?

B3D. Can you tell me the tar level (in mgs) of the brand?

(99) DK/Cannot say (Don't read out)

B3E. Taste

- ① Virginia type
- ② Blended type
- ③ Menthol cigarettes
- ④ DK/Cannot say (Don't read out)

B3G. W/o authenticity label

- ① With
- ② Without
- ④ DK/Cannot say (Don't read out)

B3H. Number of cigarettes in one pack

- ① 20/pack
- ② <20/pack

- ③ >20/pack
- ⑨ DK/Cannot say (**Don't read out**)

B3I. Filtered or non-filtered?

- ① Filtered
- ② Non-filtered
- ⑨ DK/Cannot say (**Don't read out**)

B3J. Does your brand have small holes around the filter?

- ① Yes
- ② No
- ⑨ DK/Cannot say (**Don't read out**)

B3K. Product Bar Code

B3L. (For interviewers) Where do you get the above information of the brand?

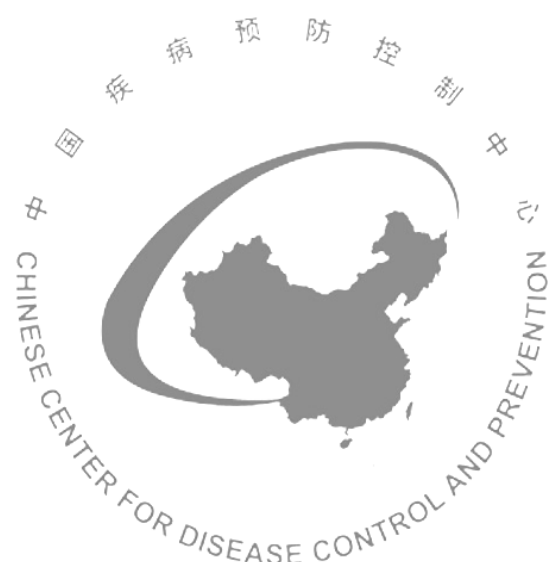
- ① From the pack
- ② From the subject
- ③ Both

B4. About how long have you been smoking (the brand in B3A)?

- ① <1 year
- ② 1-5 years
- ③ 6-10 years
- ④ More than 10 years

B4N. About how long have you been smoking (from when you started smoking)?

- ① <1 year
- ② 1-5 years
- ③ 6-10 years
- ④ More than 10 years



B5. In choosing [B3A Brand], was part of your decision to smoke this brand based on any of the following: (Read each statement and show card①)

- B5A.** How they taste
①Yes ②No ③Not sure (Don't read out)
 - B5B.** How good they make you feel
①Yes ②No ③Not sure (Don't read out)
 - B5C.** This brand is less harmful to my health than my regular brand
①Yes ②No ③Not sure (Don't read out)
 - B5D.** Price
①Yes ②No ③Not sure (Don't read out)
 - B5E.** I received this brand as a gift
①Yes ②No ③Not sure (Don't read out)
 - B5F.** The package
①Yes ②No ③Not sure (Don't read out)
 - B5G.** It is a popular brand
①Yes ②No ③Not sure (Don't read out)
 - B5H.** High quality
①Yes ②No ③Not sure (Don't read out)
 - B5I.** **B5IS.** Other reasons:
①Yes ②No ③Not sure (Don't read out)
-

B6. Do you smoke any other brands or brand varieties?

- ① Yes
- ② No (skip to B9)
- ③ DK/Cannot say (Don't read out)

B7. How often do you smoke a SECOND brand - that is, the variety you are most likely to smoke when you are not smoking the variety you smoke most often.

- ② every day
- ③ every week
- ④ every month
- ⑤ less than every month
- ⑥ DK/Cannot say (Don't read out)

B8A. Brand of the SECOND brand Roll your own: Skip to B4

B8AS1. Other (Domestic):

B8AS2. Other (Foreign):

B8B. Variety of the SECOND brand

B8BS1. Other (Domestic):

B8BS2. Other (Foreign):

B9. We would like to find out why you smoke this second brand. Please tell us whether each of these reasons is one of your reasons why you smoke this second brand. (Read each statement and show card①)

-
- B9A.** How they taste
 ①Yes ②No ③Not sure (**Don't read out**)
- B9B.** How good they make you feel
 ①Yes ②No ③Not sure (**Don't read out**)
- B9C.** This brand is less harmful to my health than my regular brand
 ①Yes ②No ③Not sure (**Don't read out**)
- B9D.** Price
 ①Yes ②No ③Not sure (**Don't read out**)
- B9E.** I receive this brand as a gift
 ①Yes ②No ③Not sure (**Don't read out**)
- B9F.** The package
 ①Yes ②No ③Not sure (**Don't read out**)
- B9G.** It is a popular brand
 ①Yes ②No ③Not sure (**Don't read out**)
- B9H.** High quality
 ①Yes ②No ③Not sure (**Don't read out**)
- B9I.** **B9IS.** Other reasons:
 ①Yes ②No ③Not sure (**Don't read out**)
-

B10. Have you ever tried cigarettes that are described as light, mild or low-tar?

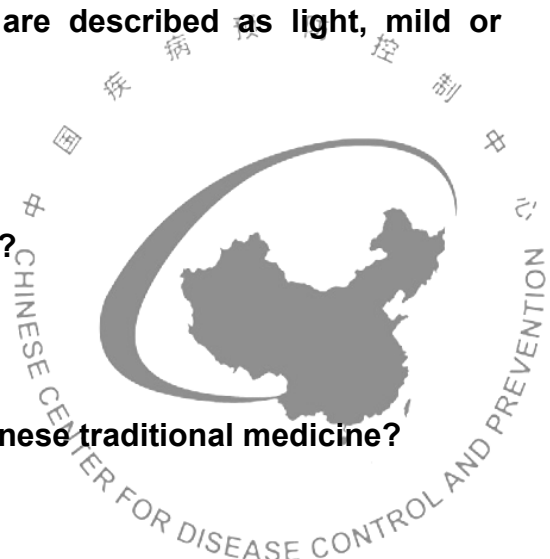
- ① Yes
 ② No
 ③ DK/Cannot say (**Don't read out**)

B11. Have you ever tried menthol cigarettes?

- ① Yes
 ② No
 ③ DK/Cannot say (**Don't read out**)

B12. Have you ever tried cigarettes with Chinese traditional medicine?

- ① Yes



- ② No
- ⑨ DK/Cannot say (Don't read out)

B13A. How soon after waking do you usually have your first smoke?

- ① <5 min
- ② 6-30 min
- ③ 31-60 min
- ④ 61+ min
- ⑨ Not sure

B13B. How soon after waking do you usually have your first smoke?
(Please read and show card)

- (1) Immediately (Before toilet)
- (2) During toilet
- (3) After toilet or before breakfast
- (4) With breakfast
- (5) After breakfast
- (6) In the morning
- (7) In the afternoon
- (8) In the evening
- (99) No specific time (none of the above) (Don't read out)

B14. Do you consider yourself addicted to cigarettes? Would you say...?
(Read)

- ① Not at all
- ② A little
- ③ Somewhat
- ④ A lot
- ⑨ DK/Cannot say (Don't read out)

B15. How hard would you find it to go without smoking for a whole day?
(Read)

- ① Not at all hard
- ② A little hard
- ③ Somewhat hard
- ④ Extremely hard
- ⑨ DK/Cannot say (Don't read out)

B16A. Do your cigarettes ever go out between puffs?

- ① Yes
- ② No → Skip to B16.
- ⑨ DK/Cannot say (Don't read out) → Skip to B16.

B16B. How often?

- ① Occasionally
- ② Very often
- ⑨ DK/Cannot say (Don't read out)

B16C. During the past 12 months, have you noticed any changes to the cigarettes you usually smoke in how they taste?

- ① Yes
- ② No **Skip to B17.**
- ⑨ DK/Cannot say (**Don't read out**) **Skip to B17.**

B16D. Do they taste better or worse?

- ① Better
- ② Worse
- ⑨ DK/Cannot say (**Don't read out**)

B16E. During the past 12 months, have you noticed any changes to the cigarettes you usually smoke in how much they satisfy you?

- ① Yes
- ② No **Skip to B16N.**
- ⑨ DK/Cannot say (Don't read out) **Skip to B16N.**

B16F. Are they more or less satisfying than before?

- ① More satisfying
- ② Less satisfying
- ⑨ DK/Cannot say (**Don't read out**)

B16N. Do you think smoking is good or not good for your health?

- ① Good
- ② Neither good nor bad
- ③ Not good
- ⑨ DK/Cannot say (**Don't read out**)

B17. In the last month, how often, if at all, did you: (Please read each statement and show card)

-
- B17A.** Think about how much you enjoy smoking
① Never ② Occasionally ③ Often ⑨ Cannot say (Don't read out)
 - B17B.** Think about the harm your smoking might be doing to you?
① Never ② Occasionally ③ Often ⑨ Cannot say (Don't read out)
 - B17C.** Think about the harm your smoking might be doing to other people?
① Never ② Occasionally ③ Often ⑨ Cannot say (Don't read out)
 - B17D.** Seriously consider quitting?
① Never ② Occasionally ③ Often ⑨ Cannot say (Don't read out)
 - B17E.** Think about the cost of smoking
① Never ② Occasionally ③ Often ⑨ Cannot say (Don't read out)
-

B18. In the last month, have you butted out a cigarette before you finished it because you thought about the harm of smoking?

- ① Yes
- ② No
- ⑨ DK/Cannot say (**Don't read out**)

C. Quitting history

C1. Have you ever tried to quit smoking?

- ① Yes
- ② No **Skip to D1.**

C2. How many times have you ever tried to quit smoking?

- ① Once
- ② 2-5 times
- ③ 6-10 times
- ④ More than 10 times
- ⑨ DK/Cannot say (**Don't read out**)

C3. How long ago did your most recent serious quit attempt end? (Don't read out)

- (1) Less than 1 month
- (2) 1-3 months
- (3) 3 months to half a year
- (4) Half a year to 1 year
- (5) 1-3 years
- (6) More than 3 years
- (9) DK/Cannot say (**Don't read out**)

C4. Thinking about your last serious quit attempt --- How long did you stay smoke-free? (Don't read out)

- (1) Less than 1 month
- (2) 1-3 months
- (3) 3 months to half a year
- (4) Half a year to 1 year
- (5) 1-3 years
- (6) More than 3 years
- (9) DK/Cannot say (**Don't read out**)

D. Knowledge of health effects

D1. I am going to read you a list of health effects and diseases that may or may not be caused by smoking cigarettes. Based on what you know or believe, does smoking cause the following: (Read each statement)

- D1A.** Stroke
① Yes ② No ③ DK (Don't read out)
- D1B.** Impotence in male smokers
① Yes ② No ③ DK (Don't read out)
- D1C.** Lung cancer in smokers
① Yes ② No ③ DK (Don't read out)
- D1D.** Emphysema
① Yes ② No ③ DK (Don't read out)
- D1E.** Stained teeth in smokers
① Yes ② No ③ DK (Don't read out)
- D1F.** Premature aging
① Yes ② No ③ DK (Don't read out)
- D1G.** Lung cancer in nonsmokers from secondhand smoke
① Yes ② No ③ DK (Don't read out)
- D1H.** CHD
① Yes ② No ③ DK (Don't read out)

D2. Are each of the following statements true or false? (Read each of the statements)

- D2A.** The way a smoker inhales can affect the amount of tar and nicotine a smoker takes in.
① Yes ② No ③ DK (Don't read out)
- D2B.** Filters reduce the harmfulness of cigarettes.
① Yes ② No ③ DK (Don't read out)
- D2C.** The nicotine in cigarettes is the chemical that causes most of the cancer.
① Yes ② No ③ DK (Don't read out)
- D2D.** The quality of foreign cigarette is better than that of domestic cigarettes.
① Yes ② No ③ DK (Don't read out)
- D2E.** Foreign cigarettes do less harm to your health compared to domestic cigarettes.
① Yes ② No ③ DK (Don't read out)

E. Health warning labels

- E1. (Show **card**) In the last month, how often, if at all, have you noticed the health warning on cigarette packages?
- ① Never
 - ② Once in a while
 - ③ Often
 - ④ DK/Cannot say (Don't read out)
- E2. (Show **card**) In the last month, how often, if at all, have you read or looked closely at the health warning on cigarette packages?
- ① Never
 - ② Once in a while
 - ③ Often
 - ④ DK/Cannot say (Don't read out)
- E3. In the last month, have the warning labels stopped you from having a cigarette when you were about to smoke one? Would you say: (Read and show **card**)
- ① Never
 - ② Once
 - ③ A few times
 - ④ Many times
 - ⑤ DK/Cannot say (Don't read out)
- E4. In the last month, have you made any effort to avoid looking at or thinking about the warning labels: (Read)
- ① Yes
 - ② No/Don't care health warning
 - ③ DK/Cannot say (Don't read out)
- E5. To what extent, if at all, do the health warnings on cigarette packs make you more likely to think about the health risks (health danger) of smoking? (Read and show **card**)
- ① Not at all
 - ② A little
 - ③ A lot
 - ④ DK/Cannot say (Don't read out)
- E6. To what extent, if at all, do the health warnings on cigarette packs make you more likely to quit smoking? (Read and show **card**)
- ① Not at all
 - ② A little
 - ③ A lot
 - ④ DK/Cannot say (Don't read out)

F. Advertising/promotion

F1. In the last 6 months, how often have you noticed things that are designed to encourage smoking or which make you think about smoking? (things like advertising and pictures of smoking) (Read and show card)

Note: It doesn't have to be advertising, anything that promote smoking can be count)

- ① Never
- ② Once in a while
- ③ Often
- ④ DK/Cannot say (**Don't read out**)

F2. In the last 6 months, have you noticed cigarettes or tobacco products being advertised in any of the following places? (Read out each statement and show card)

-
- F2A.** On television
① Yes ② No ③ Didn't watch TV/DK (**Don't read out**)
 - F2B.** On radio
① Yes ② No ③ Didn't listen to radio/DK (**Don't read out**)
 - F2C.** On posters
① Yes ② No ③ Didn't see any posters/DK (**Don't read out**)
 - F2D.** On billboards
① Yes ② No ③ Didn't see any billboards/DK (**Don't read out**)
 - F2E.** In newspapers or magazines
① Yes ② No ③ Didn't read newspapers and magazines/DK (**Don't read out**)
 - F2F.** In cinemas
① Yes ② No ③ Didn't go to cinemas/DK (**Don't read out**)
 - F2G.** On shop/store windows or inside shops/stores where you buy tobacco
① Yes ② No ③ Didn't go to shops or stores/DK (**Don't read out**)
 - F2H.** On or around street vendors
① Yes ② No ③ Didn't go/DK (**Don't read out**)
 - F2I.** Over the Internet
① Yes ② No ③ Didn't use the Internet/DK (**Don't read out**)
 - F2J.** In the workplace
① Yes ② No ③ Have no job/DK (**Don't read out**)
 - F2K.** On public transportation vehicles or stations
① Yes ② No ③ Didn't use public transportation/DK (**Don't read out**)
 - F2L.** In restaurants, cafeterias or tea bars
① Yes ② No ③ Didn't go/DK (**Don't read out**)
 - F2M.** In discos/karaoke lounges, or other entertainment venues
① Yes ② No ③ Didn't go/DK (**Don't read out**)
-

F3A. In the last six months, have you seen or heard about any sport or sporting event that is sponsored by or connected with either cigarette brands or tobacco companies?

- ① Yes
- ② No
- ③ DK/Cannot say (Don't read out)

F3B. In the last six months, have you seen or heard about any music, theatre, art, or fashion events, that are sponsored by or connected with either cigarette brands or tobacco companies?

- ① Yes
- ② No
- ③ DK/Cannot say (Don't read out)

F4. In the last 6 months, have you noticed (seen) any of the following types of tobacco promotion (Read out each statement)

F4A. Free samples of cigarettes

- ① Yes
- ② No
- ③ DK (Don't read out)

F4B. Special price offers for cigarettes

- ① Yes
- ② No
- ③ DK (Don't read out)

F4C. Free gifts or special discount offers on other products when buying cigarettes

- ① Yes
- ② No
- ③ DK (Don't read out)

F4D. Clothing or other items with a cigarette brand name or logo

- ① Yes
- ② No
- ③ DK (Don't read out)

F4E. Competitions linked to cigarettes

- ① Yes
 - ② No
 - ③ DK (Don't read out)
-

F5. Thinking about news stories relating to smoking or tobacco companies that might have been on TV, radio, or in the newspapers. In the last 6 months, about how often, if at all, have you seen or heard a news story about smoking? (Read and show card)

- ① Never
- ② Once in a while
- ③ Often
- ④ DK/Cannot say (Don't read out)

F6. Now thinking about the entertainment media, like movies, TV programs, and magazines. In the last 6 months, about how often, if at all, have you seen people smoking in the entertainment media? (Read and show card)

- ① Never
- ② Once in a while
- ③ Often
- ④ DK/Cannot say (Don't read out)

G0. In the last 6 months, have you ever seen advertising or information that talks about the dangers of smoking, or encourages quitting?

- ① Never
- ② Once in a while
- ③ Often
- ④ DK/Cannot say (Don't read out)

G. Media campaign

G1. In the last 6 months, have you noticed advertising or information that talks about the dangers of smoking, or encourages quitting in any of the following places? (Read out each statement and show card)

- G1A.** On television
 ① Yes ② No ③ Didn't watch TV/DK (**Don't read out**)
- G1B.** On radio
 ① Yes ② No ③ Didn't listen to radio/DK (**Don't read out**)
- G1C.** On posters
 ① Yes ② No ③ Didn't see any posters/DK (**Don't read out**)
- G1D.** On billboards
 ① Yes ② No ③ Didn't see any billboards/DK (**Don't read out**)
- G1E.** In newspapers or magazines
 ① Yes ② No ③ Didn't read newspapers and magazines/DK (**Don't read out**)
- G1F.** In cinemas
 ① Yes ② No ③ Didn't go to cinemas/DK (**Don't read out**)
- G1G.** On shop/store windows or inside shops/stores where you buy tobacco
 ① Yes ② No ③ Didn't go to shops or stores/DK (**Don't read out**)
- G1H.** On or around street vendors
 ① Yes ② No ③ Didn't go/DK (**Don't read out**)
- G1I.** Over the Internet
 ① Yes ② No ③ Didn't use the Internet/DK (**Don't read out**)
- G1J.** In the workplace
 ① Yes ② No ③ Have no job/DK (**Don't read out**)
- G1K.** On public transportation vehicles or stations
 ① Yes ② No ③ Didn't use public transportation/DK (**Don't read out**)
- G1L.** In restaurants, cafeterias or tea bars
 ① Yes ② No ③ Didn't go/DK (**Don't read out**)
- G1M.** In discos/karaoke lounges, or other entertainment venues
 ① Yes ② No ③ Didn't go/DK (**Don't read out**)
- G1N.** On cigarette packs
 ① Yes ② No ③ Didn't go/DK (**Don't read out**)

Note: "No smoking" signs don't count. We want to focus on posters or billboards that talk about the dangers of smoking, or encourage quitting.

H. Overall media evaluation

H1. Now thinking about all forms of advertising talking about the dangers of smoking or encouraging quitting: Has this advertising made smoking less socially desirable?
If yes, is that a little or a lot?

- ① No, not at all
- ② Yes, a little
- ③ Yes, a lot
- ⑨ DK/Cannot say (**Don't read out**)

H2. As a whole, has this advertising made you more or less likely to quit smoking or made no difference?

- ① More likely to quit smoking
- ② Less likely to quit smoking
- ③ Made no difference
- ⑨ DK/Cannot say (**Don't read out**)

I. Price/taxation and sources of tobacco products

These next questions are about cigarette prices and where you get your cigarettes

I1. Where did you last buy cigarettes for yourself? (Don't read checklist, but can give examples) (Select only one response)

- (01) From a street vender
- (02) Local stores, convenience stores or gas stations
- (03) Hypermarket or supermarket
- (04) From bar/entertainment outlets (bars, cafeterias, or tea bars)
- (05) From a restaurant
- (06) From a hotel/inn
- (07) Duty-free shop
- (08) Outside the country
- (09) Military stores
- (10) On the Internet
- (11) From vending machines
- (12) From a vender selling from a public transportation vehicle (a train or a ship)
- (13) From a smoke shop
- (14) **I1S14S.** Others:

I2A. What brand did you buy? (Cigarette brand you last bought)

I2AS1. Other (Domestic):

I2AS2. Other (Foreign):

I2B. What variety did you buy?

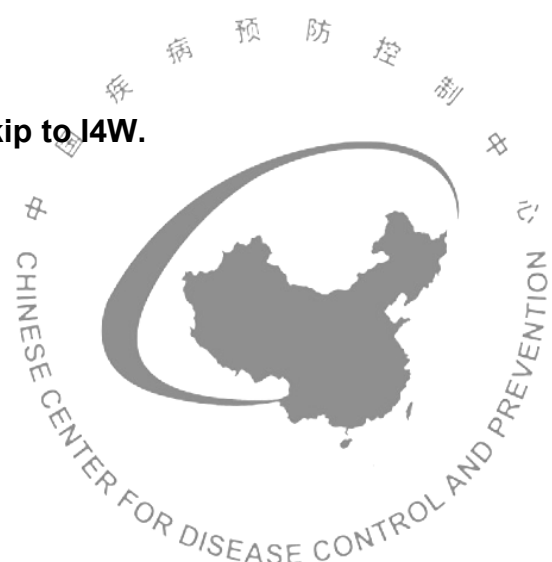
I2BS1. Other (Domestic):

I2BS2. Other (Foreign):

_____ I2C. Tobacco Company of the cigarettes

I3. The last time you bought cigarettes for yourself, did you buy them by the carton, the pack, or as single cigarettes?

- ① Carton
- ② Pack
- ③ Single cigarette
- ④ Hand-rolled cigarettes/tobacco → **Skip to I4W.**



. I3N1. How many packs of cigarettes did you purchase (If a smoker bought by the carton or as single cigarettes, please convert to packs. For example, a carton of cigarettes equals to 10.00 packs, a single cigarette equals to 0.05 packs)

. I3N2. How much did you pay for all the cigarettes you bought last time?

. I3N3. On average, how much did you pay for each pack of the cigarettes you bought last time?

Interviewer note :

Respondents might not know the cost per pack, and we don't want them to do arithmetic. If can only provide price for multiple packs of cigarettes, please do the arithmetic to get the price for each pack and enter that.

I4W. In the last month, have you ever purchased foreign cigarettes?

- ① Yes
- ② No → **Skip to I5N.**

I4X. In the last month, what brand of foreign cigarettes did you purchase more than any other foreign brands? (Only one brand)

I4Y. In the last month, how many packs of [I4X brand] have you purchased?

I4Z. On average, how much did you pay for each pack of [I4X brand] you bought in the last month?

I5N. In the last 6 months, have you purchased cigarettes that are less expensive than you can get from local stores for economic reasons?

- ① Never
- ② Once in a while
- ③ Often
- ⑨ DK/Cannot say (Don't read out)

I7. In the last 6 months, have you spent money on cigarettes that you knew would be better spent on household essentials like food?

- ① Yes
- ② No
- ⑨ DK/Cannot say (Don't read out)

J. Other tobacco products

J1. In the past month, have you used any other tobacco product including smoked or smokeless tobacco?

- ① Yes
② No → **Skip to K1.**

J2. What did you use? (Don't read out, select all that apply) Do you use [products] daily or less than daily?

- J2A. Cigars**
① Daily ② Less than daily ⑨ never (**Don't read**)
- J2B. Pipes or water pipes**
① Daily ② Less than daily ⑨ never (**Don't read**)
- J2C. Chewing tobaccos**
① Daily ② Less than daily ⑨ never (**Don't read**)
- J2D. Snuffs**
① Daily ② Less than daily ⑨ never (**Don't read**)
- J2E. J2ES. Other products (Specify):**
① Daily ② Less than daily ⑨ never (**Don't read**)
-

J3. Now just thinking about smokeless forms of tobacco. As far as you know, are any smokeless tobacco products less harmful than ordinary cigarettes?

- ① Yes
② No
⑨ DK/Cannot say (**Don't read out**)



K. Stop-smoking medications

K1. Have you heard about medications to help people stop smoking such as Nicotine Replacement Therapies like nicotine gum or the patch, stop-smoking pills such as Zyban?

- ① Yes
- ② No

K1N1. Have you heard about Chinese traditional stop-smoking medications?

- ① Yes
- ② No

K1N2. Have you heard about stop-smoking acupuncture?

- ① Yes
- ② No

K2. Have you ever used any of these stop-smoking medications or treatments?

- ① Yes
- ② No **Skip to L1A.**
- ⑨ Cannot remember (**Don't read out**) **Skip to L1A.**

K3. Which medications or treatments have you used?

- K3A.** Nicotine gum
 - ① Used over one year ago ② Used in last year ⑨ Never used (**Don't read out**)
 - K3B.** Nicotine lozenges
 - ① Used over one year ago ② Used in last year ⑨ Never used (**Don't read out**)
 - K3C.** Nicotine nasal spray
 - ① Used over one year ago ② Used in last year ⑨ Never used (**Don't read out**)
 - K3D.** Chinese traditional medicine
 - ① Used over one year ago ② Used in last year ⑨ Never used (**Don't read out**)
 - K3E.** Acupuncture
 - ① Used over one year ago ② Used in last year ⑨ Never used (**Don't read out**)
 - K3F.** **K3FS. Other (Specify):**
 - ① Used over one year ago ② Used in last year ⑨ Never used (**Don't read out**)
-

L. Cessation services

L1A. In the last 6 months, have you visited a doctor or other health professional?

- ① Yes
② No → Skip to L2.

L1B. During any visit to the doctor or other health professional in the last 6 months, did you receive: (Read)

L1BA. Advice to quit smoking
① Yes ② No ⑨ Cannot say (Don't read)

L1BB. Additional help or a referral to another service to help you quit
① Yes ② No ⑨ Cannot say (Don't read)

L1BC. Pamphlets or brochures on how to quit
① Yes ② No ⑨ Cannot say (Don't read)

L2. In the last 6 months, have you received advice or information about quitting smoking from any of the following?

L2A. Telephone or Quit Line services?

- ① Yes
② No
⑨ DK/Cannot say (Don't read out)

L2B. Local stop-smoking services (such as hospitals or clinics)?

- ① Yes
② No
⑨ DK/Cannot say (Don't read out)

LXA Have you ever heard about the “International Quit & Win Contest” in China?

- ① Yes
② No Skip to LY.

LXB. Did you participate the “International Quit & Win Contest” in China?

- ① Yes
② No

LXC. Did China “International Quit & Win Contest” make you think quitting?

- ① Very much
② A little
③ Not at all

LY. Have you ever heard about “the Framework Convention on Tobacco Control”?



- ① Yes
- ② No

M. Beliefs about quitting

M1. If you decided to give up smoking completely in the next 6 months, how sure are you that you would succeed? (Read and show card 5)

- ① Not at all sure
- ② Somewhat sure
- ③ Very sure
- ④ Extremely sure
- ⑨ DK/Cannot say (**Don't read out**)

Interviewer note: Respondent does not need to be intending to quit to respond. Emphasize "if" in wording.

M2. Now turn to card 6

M2A. Are you planning to quit smoking? (Read and show card 6)

- ① Within the next month
- ② Within the next 6 months → **Skip to M3.**
- ③ Sometime in the future, beyond 6 months → **Skip to M3.**
- ④ Not planning to quit → **Skip to M3.**
- ⑨ DK/Cannot say (**Don't read out**) → **Skip to M3.**

M2B. Have you set a firm date?

- ① Yes
- ② No
- ⑨ DK/Cannot say (**Don't read out**)



M3. In the past 6 months, have each of the following things led you to think about quitting, not at all, somewhat, or very much: Read and show card)

- M3A.** Concern for your personal health?
① Not at all ② A Little ③ Very much ④ DK/Cannot say (**Don't read out**)
- M3B.** Concern about the effect of your cigarette smoke on non-smokers?
① Not at all ② A little ③ Very much ④ DK/Cannot say (**Don't read out**)
- M3C.** That China society disapproves of smoking?
① Not at all ② A little ③ Very much ④ DK/Cannot say (**Don't read out**)
- M3D.** The price of cigarettes?
① Not at all ② A little ③ Very much ④ DK/Cannot say (**Don't read out**)
- M3E.** Smoking restrictions in public and work places?
① Not at all ② A little ③ Very much ④ DK/Cannot say (**Don't read out**)
- M3F.** Advertisements or information about the health risks of smoking?
① Not at all ② A little ③ Very much ④ DK/Cannot say (**Don't read out**)
- M3G.** Health warning labels on cigarette packages?
① Not at all ② A little ③ Very much ④ DK/Cannot say (**Don't read out**)
- M3H.** Setting an example for children?
① Not at all ② A little ③ Very much ④ DK/Cannot say (**Don't read out**)
- M3I.** Your family disapproves of smoking?
① Not at all ② A little ③ Very much ④ DK/Cannot say (**Don't read out**)
-

M4. How much do you think you would benefit from health and other gains if you were to quit smoking permanently in the next 6 months? (Read and show card)

- ① Not at all
② A little
③ Very much
④ DK/Cannot say (**Don't read out**)

M5. To what extent, if at all, has smoking damaged your health? (Read and show card)

- ① Not at all
② A little
③ Very much
④ DK/Cannot say (**Don't read out**)

M6. How worried are you, if at all, that smoking will damage your health in the future? (Read)

- ① Not at all
② A little
③ Very much
④ DK/Cannot say (**Don't read out**)

M7. Of the five closest friends or acquaintances that you spend time with on a regular basis, how many of them are smokers?

- ① 1
- ② 2
- ③ 3
- ④ 4
- ⑤ 5
- ⑧ None
- ⑨ DK/Cannot say (**Don't read out**)

M8. What is your overall opinion of smoking? (Read)

- ① Very good
- ② Good
- ③ Neither good nor bad
- ④ Bad
- ⑤ Very bad
- ⑨ DK/Cannot say (**Don't read out**)



N. ETS / smoking restrictions

N1. Which of the following best describes smoking inside your home? (Read and show card)

- ① Smoking is not allowed in any indoor areas
- ② Smoking is allowed only in some indoor areas
- ③ No rules or restrictions
- ⑨ DK/Cannot say (Don't read out)

N2. Which of the following best describes the rules about smoking in indoor entertainment places such as restaurants, coffee shops, and karaoke lounges that you go most often? (Read and show card)

- ① Smoking is not allowed in any indoor areas
- ② Smoking is allowed only in some indoor areas
- ③ No rules or restrictions
- ⑧ Never went to these places → Skip to N6A.
- ⑨ DK/Cannot say (Don't read out)

N3. In the last 6 months, have you visited such places?

- ① Yes
- ② No → Skip to N6A.
- ⑨ DK/Cannot say (Don't read out)

N4. Would that be at least weekly or less often?

- ① At least weekly
- ② Less often
- ⑨ DK/Cannot say (Don't read out)

N5. The last time you did so, did you smoke indoors?

- ① Yes
- ② No
- ⑨ DK/Cannot say (Don't read out)

N6A. Are you in a paid work?

- ① Yes
- ② No → Skip to N9.
- ⑨ DK/Cannot say (Don't read out)

N6B. Do you usually work inside a building?

- ① Yes
- ② No → Skip to N9.
- ⑨ DK/Cannot say (Don't read out)

N7. Which of the following best describes the smoking policy where you work? (Read and show card)

- ① Smoking is not allowed in any indoor areas
- ② Smoking is allowed only in some indoor areas

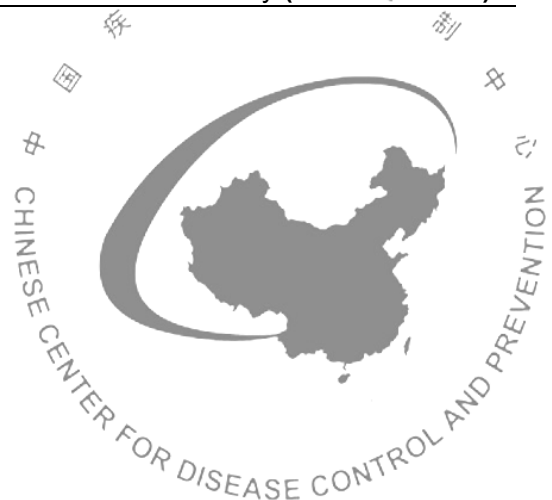
- ③ No rules or restrictions
- ⑨ DK/Cannot say (**Don't read out**)

N8. In the last 6 months, have you smoked in indoor areas at work?

- ① Yes
- ② No
- ⑨ DK/Cannot say (**Don't read out**)

N9. For each of the following public places, please tell me if you think smoking should not be allowed in any indoor areas, should be allowed only in some indoor areas, or no rules or restrictions) (Read and show card)

- N9A. Hospitals**
 - ① Smoking is not allowed in any indoor areas
 - ② Smoking is allowed only in some indoor areas
 - ③ No rules or restrictions
 - ⑨ DK/Cannot say (**Don't read out**)
- N9B. Workplaces**
 - ① Smoking is not allowed in any indoor areas
 - ② Smoking is allowed only in some indoor areas
 - ③ No rules or restrictions
 - ⑨ DK/Cannot say (**Don't read out**)
- N9C. Conference rooms**
 - ① Smoking is not allowed in any indoor areas
 - ② Smoking is allowed only in some indoor areas
 - ③ No rules or restrictions
 - ⑨ DK/Cannot say (**Don't read out**)
- N9D. Restaurants or bars**
 - ① Smoking is not allowed in any indoor areas
 - ② Smoking is allowed only in some indoor areas
 - ③ No rules or restrictions
 - ⑨ DK/Cannot say (**Don't read out**)
- N9E. Public transportation vehicles**
 - ① Smoking is not allowed in any indoor areas
 - ② Smoking is allowed only in some indoor areas
 - ③ No rules or restrictions
 - ⑨ DK/Cannot say (**Don't read out**)
- N9F. Schools**
 - ① Smoking is not allowed in any indoor areas
 - ② Smoking is allowed only in some indoor areas
 - ③ No rules or restrictions
 - ⑨ DK/Cannot say (**Don't read out**)



O. Knowledge and attitude

Please tell me whether you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree with each of the following statements. (Read and show card) Allow ⑨ *Cannot say* option for recording answers but do not read them out)

- O01.** Low tar cigarettes make it easier to quit smoking
- ① Strongly disagree ② Disagree ③ Neither disagree or agree ④ Agree ⑤ Strongly agree ⑨ DK/Cannot say (**Don't read out**)
- O02.** Low tar cigarettes are smoother on your throat and chest than regular cigarettes
- ① Strongly disagree ② Disagree ③ Neither disagree or agree ④ Agree ⑤ Strongly agree ⑨ DK/Cannot say (**Don't read out**)
- O03.** Low tar cigarettes are less harmful than regular cigarettes
- ① Strongly disagree ② Disagree ③ Neither disagree or agree ④ Agree ⑤ Strongly agree ⑨ DK/Cannot say (**Don't read out**)
- O04.** Menthol cigarettes are smoother on your throat and chest than regular cigarettes
- ① Strongly disagree ② Disagree ③ Neither disagree or agree ④ Agree ⑤ Strongly agree ⑨ DK/Cannot say (**Don't read out**)
- O05.** Menthol cigarettes are less harmful than regular cigarettes
- ① Strongly disagree ② Disagree ③ Neither disagree or agree ④ Agree ⑤ Strongly agree ⑨ DK/Cannot say (**Don't read out**)
- O06.** Every cigarette you take damages your health
- ① Strongly disagree ② Disagree ③ Neither disagree or agree ④ Agree ⑤ Strongly agree ⑨ DK/Cannot say (**Don't read out**)
- O07.** Tobacco is addictive
- ① Strongly disagree ② Disagree ③ Neither disagree or agree ④ Agree ⑤ Strongly agree ⑨ DK/Cannot say (**Don't read out**)
- O08.** You enjoy smoking too much to give it up
- ① Strongly disagree ② Disagree ③ Neither disagree or agree ④ Agree ⑤ Strongly agree ⑨ DK/Cannot

- or agree
- say (Don't read out)**
- **O09.** Your cigarette smoke is dangerous to nonsmokers
- ① Strongly disagree ② Disagree ③ Neither disagree or agree ④ Agree ⑤ Strongly agree ⑨ DK/Cannot say (**Don't read out**)
- **O10.** If you had to do it over again, you would not have started smoking
- ① Strongly disagree ② Disagree ③ Neither disagree or agree ④ Agree ⑤ Strongly agree ⑨ DK/Cannot say (**Don't read out**)
- **O11.** You spend too much money on cigarettes
- ① Strongly disagree ② Disagree ③ Neither disagree or agree ④ Agree ⑤ Strongly agree ⑨ DK/Cannot say (**Don't read out**)
- **O12.** Smoking helps you control your weight
- ① Strongly disagree ② Disagree ③ Neither disagree or agree ④ Agree ⑤ Strongly agree ⑨ DK/Cannot say (**Don't read out**)
- **O13.** People who are important to you believe that you should not smoke
- ① Strongly disagree ② Disagree ③ Neither disagree or agree ④ Agree ⑤ Strongly agree ⑨ DK/Cannot say (**Don't read out**)
- **O15.** Smoking is a sign of sophistication
- ① Strongly disagree ② Disagree ③ Neither disagree or agree ④ Agree ⑤ Strongly agree ⑨ DK/Cannot say (**Don't read out**)
- **O16.** Female smoking is acceptable
- ① Strongly disagree ② Disagree ③ Neither disagree or agree ④ Agree ⑤ Strongly agree ⑨ DK/Cannot say (**Don't read out**)
- **O17.** Everybody has got to die of something, so why not enjoy yourself and smoke
- ① Strongly disagree ② Disagree ③ Neither disagree or agree ④ Agree ⑤ Strongly agree ⑨ DK/Cannot say (**Don't read out**)
- **O18.** Tobacco companies should be allowed to advertise and promote cigarettes as they please
- ① Strongly disagree ② Disagree ③ Neither disagree or agree ④ Agree ⑤ Strongly agree ⑨ DK/Cannot

- or agree say (**Don't read out**)
- O19.** The government should do more to control smoking
- ① Strongly disagree
 ② Disagree
 ③ Neither disagree or agree
 ④ Agree
 ⑤ Strongly agree
 ⑨ DK/Cannot say (**Don't read out**)
- O20.** Tobacco companies do good things for the Chinese society
- ① Strongly disagree
 ② Disagree
 ③ Neither disagree or agree
 ④ Agree
 ⑤ Strongly agree
 ⑨ DK/Cannot say (**Don't read out**)
- O01N.** Light cigarettes make it easier to quit smoking
- ① Strongly disagree
 ② Disagree
 ③ Neither disagree or agree
 ④ Agree
 ⑤ Strongly agree
 ⑨ DK/Cannot say (**Don't read out**)
- O02N.** Light cigarettes are smoother on your throat and chest than regular cigarettes
- ① Strongly disagree
 ② Disagree
 ③ Neither disagree or agree
 ④ Agree
 ⑤ Strongly agree
 ⑨ DK/Cannot say (**Don't read out**)
- O03N.** Light cigarettes are less harmful than regular cigarettes
- ① Strongly disagree
 ② Disagree
 ③ Neither disagree or agree
 ④ Agree
 ⑤ Strongly agree
 ⑨ DK/Cannot say (**Don't read out**)
-

O14N. What is Chinese society's attitude toward smoking?

- ① Chinese society supports smoking
- ② Chinese society disapproves smoking
- ③ Chinese society neither supports nor disapproves smoking
- ⑨ DK/Cannot say (**Don't read out**)

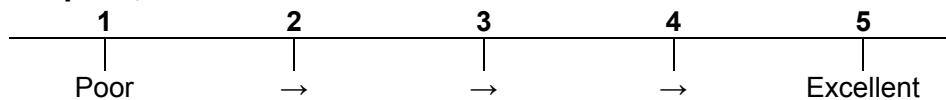
Now we are going to ask you several questions about your attitudes toward life, which are not related to smoking.

Please tell me whether you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree with each of the following statements. (Read and show card 10) Allow ⑨ *Cannot say* option for recording answers but do not read them out)

- O22.** You often think that what you do today will affect your life in the future
- ① Strongly disagree
 ② Disagree
 ③ Neither disagree or agree
 ④ Agree
 ⑤ Strongly agree
 ⑨ DK/Cannot say (**Don't read out**)
- O23.** Before you make a decision, you like to talk to close friends and get their ideas
- ① Strongly disagree
 ② Disagree
 ③ Neither
 ④
 ⑤
 ⑨ DK/Cannot

- | | | | | | | |
|--------------------------------------|---|------------|-----------------------------|---------|------------------|---|
| | disagree | | disagree or agree | Agree | Strongly agree | say (Don't read out) |
| <input type="checkbox"/> O24. | You would give up an activity you really enjoy if your family did not approve | | | | | |
| | ① Strongly disagree | ② Disagree | ③ Neither disagree or agree | ④ Agree | ⑤ Strongly agree | ⑨ DK/Cannot say (Don't read out) |
| <input type="checkbox"/> O25. | You enjoy being different from others | | | | | |
| | ① Strongly disagree | ② Disagree | ③ Neither disagree or agree | ④ Agree | ⑤ Strongly agree | ⑨ DK/Cannot say (Don't read out) |
| <input type="checkbox"/> O26. | It annoys you when other people do better than you at something | | | | | |
| | ① Strongly disagree | ② Disagree | ③ Neither disagree or agree | ④ Agree | ⑤ Strongly agree | ⑨ DK/Cannot say (Don't read out) |
-

O27. Now a question about your overall health. In general, how would you describe your health? Is it: (Read)
1 is poor, 5 is excellent.



P. Demographics

Just to wrap up, we have a few questions for statistical purpose. Please be assured that all your responses will be kept entirely confidential.

P1. Gender

- ① Male
- ② Female

P2. Your marital status

- ① Married or living together
- ② Divorced or separated
- ③ Windowed
- ④ Single
- ⑨ DK/Can't Say (**Don't read**)

P3. Ethnic groups

- | | | |
|--------------|--------------------------|----------------|
| (01) Han | (02) Zhuang | (03) Man |
| (04) Hui | (05) Miao | (06) Uygur |
| (07) Yi | (08) Tujia | (09) Mongolian |
| (10) Tibetan | (11) P3S. Others: | |

P4. What is your usual occupation?

- | | |
|---|--|
| (01) Agriculture, forestry, animal husbandry, fishery and water conservation employees
(03) Businessmen or service industry employees
(05) Clerks
(07) Soldiers
(09) Students
(11) Retired | (02) Operators of production or transportation equipment and related personnel
(04) Leaders of governments, Chinese Communist party organizations, companies or institutions
(06) Specialized technicians
(08) Other occupations
(10) No job |
|---|--|

P5. In the last year, on average, how much was the total income per month of your household?

- | | | |
|--------------|--------------|--------------|
| ① <1000 Yuan | ② 1000 Yuan~ | ③ 3000 Yuan~ |
| ④ 5000 Yuan~ | ⑤ 7000 Yuan~ | ⑥ 9000 Yuan~ |
| ⑨ DK | | |

P6. What is your highest education? (Don't read out)

- | | |
|----------------------|-------------------------------------|
| ① No education | ② Elementary school |
| ③ Junior high school | ④ High school/technical high school |
| ⑤ College | ⑥ University or higher |

/ / **P7. Date of birth: □□□□YYYY□□MM□□DD**

- P8A. Number of adult males in the household**
- P8B. Number of adult male smokers in the household**
- P9A. Number of adult females in the household**
- P9B. Number of adult female smokers in the household**
- P10. Is there anyone less than 18 years old live together with you?**
 - ① Yes
 - ② No

Wrap up: Thanks for the cooperation and remind subject the follow-up in one year

A thank-you gift.

- Q3JUST. Interviewers' overall judgment about the interview:**
 - ① Reliable
 - ② Somewhat reliable
 - ③ With some errors
 - ④ With a lot of errors

END TIME: HHMM

